Designing a Theory of Change

Identify the presenting problem

Diagnose the root cause underlying the problem

Articulate the change goal to address root cause

Identify strategies to address the change goal

Identify indicators of success in achieving the change goal

Identify indicators of success in addressing the presenting problem

Map the pathway between the identified strategies, the desired outcomes (related to root cause), and the impact on the presenting problem

Here’s what I observe

Here’s why I think this is happening

Here’s what needs to change

Here’s what I am going to do to change it

Here’s how I know whether my strategies are effective at accomplishing my change goal

Here’s how I know my diagnoses about what needs to be changed was right

This is my map for how this all fits together